

Cookies and the GDPR on the immopark.sk website

On this page, you will find out what cookies we generally process on Erste Group Immortent Slovensko s. r. o. 's website, for what purpose, and how you can influence what cookies we store on your device.

What cookies are

We use the term cookies to refer to small data files which in some cases are necessary for certain functions of a website, such as logging in. Thanks to cookies, our website can also remember various settings that you yourself chose for the display or use of the website. That's the reason why we place cookies on your computer. It's a standard method by which all websites around the world store information that's important for their operation.

What we use cookies on this website for

Cookies can be divided according to the length of their validity, and according to who places them on your computer and for what purpose. In terms of the length of their validity, we differentiate between two categories:

Short-term (session) cookies remain on your computer until you close your browser, after which they are automatically deleted.

Long-term (persistent) cookies remain stored on your computer for a long time (depending on your browser's and the specific cookie's settings), or until you delete them manually. You will find instructions for doing so, for individual browsers, below on this page.

According to who creates and processes the cookies (i.e. places them on your device, and subsequently uses the information stored in them), we can divide them into two categories:

First-party cookies – created directly by the website, or scripts in the same domain. Most frequently used to ensure the given website's basic functionality. Without them, most websites could not provide you with their basic functions and various user settings.

Third-party cookies – most frequently cookies from advertising systems, social network widgets, various analytical tools or embedded videos.

What cookies do we use on this website?

Technical (first-party, short-term), necessary to ensure the website's basic functionality.

We use Google Analytics (third-party, long-term), so that we can better adapt the website to you. In the Google Analytics tool, we use only analytical functions that do not collect data necessary for profiling the website's users (age, gender, interests, IP address etc.). Cookies from Google (AdWords, DoubleClick), Facebook and Youtube advertising systems (third-party, long-term). These cookies are used for marketing profiling. Thanks to them, we are able to stay in contact with you, for example via personalised advertisements on social networks.

Technical cookies from the Cookiebot bar (third-party, long-term), thanks to which our website remembers your choices regarding which (non-technical) cookies you allow us to handle. We never use cookies to identify you personally in any way, and we never place sensitive or personal data in them.

How you can manage the use of cookies on your device

You can delete all of the cookies that are already stored on your computer at any time. Most browsers also offer the option of blocking the placement of cookies on your device. In that case, however, you won't be able to use all of the online services that websites and e-shops normally offer. You will find detailed information regarding cookie storage settings in your browser on the specific browser provider's website, after clicking on the link in the list below.

- Chrome
- Firefox
- Internet Explorer
- Opera
- Safari

You will find detailed information regarding cookies on the website AboutCookies.org

Another option whereby you can manage cookie settings specifically on our website is the Cookiebot "cookie bar", which was displayed to you as soon as our website loaded. On it, you can choose which cookies you allow us to store, and which ones you do not. What's more, you can find more detailed information on it regarding individual types of cookies. You can therefore make a fully qualified decision.

Personal data processing

On this page, you will obtain detailed information on the manner in which Erste Group Immorent Slovensko s. r. o., as the Personal Data Controller, processes personal data, belonging to what subjects, and for what purpose. At the same time, this page informs Data Subjects about their rights, and offers contact details for any queries regarding the handling of personal data.

What personal data do we process?

All personal data that we process is used to maintain business relations and fulfil our supplier obligations, for marketing communication with our customers on the basis of a legitimate interest, and possibly for employment and recruitment purposes. For the individual cases listed above, we have prepared individual information sheets and consents to personal data processing that correspond to the given situation.

If you contacted us via the contact form on our website, then we process the following data in relation to you (in the form strictly necessary for handling your request):

Name and surname (if entered)

E-mail address

Telephone number (if entered)

Possibly other information that you include in your message.

Our website does not store other information (with the exception of cookies). Cookies are discussed on the Cookies page on this website.

Where do we store the personal data?

We store all of the personal data that we process in a secured professional cloud solution, whose servers are located in the European Union, or in our company's headquarters. If we share the personal data with external entities (processors), then we only do so on the basis of a concluded Data Processing Agreement.

Who acts as a processor in relation to us?

The following institutions are personal data processors, or Controllers, in relation to our company:

Hosting service provider

External suppliers of marketing services and administration / development of our website

Accounting firm

Law firm

Providers of analytical software for anonymised website analysis

Providers of advertising systems for online promotion

Providers of various media analysis and market monitoring systems

We have concluded agreements with all of these processors that set out their obligations as processors of the personal data we provide.

What rights do you have in relation to personal data?

As per Regulation (EU) 2016/679, of the European Parliament and of the Council (hereinafter "GDPR"), you have clearly defined rights in relation to our company as the Personal Data Controller. These include:

You have the right to contact us at any time to request information regarding what personal data in relation to you we process, and for what purpose.

You have the right to raise an objection against this processing.

You have the right to request that we stop processing your personal data, if there are no other lawful grounds for their processing (for example a legal obligation).

You have the right to request that we restrict the processing of your personal data, if there are no other lawful grounds for their processing (for example a legal obligation).

You have the right to request that we update or correct erroneous personal data that we process in relation to you.

You have the right to raise an objection against us processing your personal data.

You have the right to data portability between various providers of the same services (competitors).

You have the right not to be the subject of automated decision-making (purely mechanical) that has legal or similar effects for you.

Contact person for handling your queries and objections

If you have any queries, doubts or objections regarding the personal data that we process in relation to you, or regarding the processing methods, please do not hesitate to contact our Responsible Representative using the contact details set forth below.

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